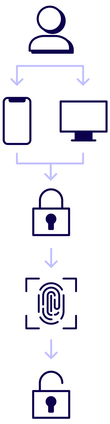
Pearson

Sign in smarter

No passwords, no codes, no hassle.



What is Passkey?

A smarter, safer, faster way to sign in.

Passwords are one of the weakest links in digital security — easy to forget and easy to steal. With passkeys, you can sign in securely without ever typing a password or verifying a code.

Pearson now supports passkeys — a modern, password-free sign-in option that uses your device's built-in security (like Face ID, Touch ID, or a PIN). This ensures your account stays protected while making sign-in up to 82% faster and 93% more successful.

Passkeys eliminate the need for multi-factor authentication (MFA) and make your login experience smoother and more secure — every time.

The case for going passwordless

77%
of breaches involve stolen credentials

4,151%
rise in phishing emails since 2022

53%
of consumers report more online scams in 2024

82%
faster sign-in with passkeys

93%
higher success rate

4×
better sign-in reliability vs. passwords

50%
fewer sign-in abandonments

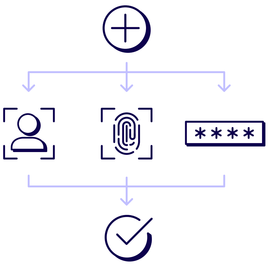
95%
fewer password resets

0%
phishing and 0% credential stuffing in passwordless environments

How to get started

Make the switch to passkeys today.

1. The next time you sign in to your Pearson platform, choose "Create a Passkey."
2. Follow the quick setup using your device's built-in security (Face ID, fingerprint, or PIN).
3. You'll sign in instantly — no passwords or MFA codes needed. *(If you skip it, you'll be prompted again after 14 days.)*



Protect your account. Skip the MFA steps. Enjoy instant, secure access — powered by Pearson Identity.

Sources

fidoalliance.org

biometricupdate.com