

# Shine a Light Awards 2019 Communications Toolkit

## Summary

Pearson and The Communication Trust have once again joined forces to launch the seventh [Shine a Light Awards](#).

These annual awards celebrate the hard work and determination of children and young people with speech, language and communication needs (SLCN). They also recognise the incredible contributions of teams, schools, settings and individuals across the UK who champion innovative work and excellence in supporting children and young people's communication development.

**Entries are now open and will close on 20<sup>th</sup> December 2018.** The awards ceremony will take place on Thursday 21<sup>st</sup> March 2019.



British comic actress and writer, Sally Philips is hosting the 2019 awards with Britain's Got Talent winner, Lee Ridley, also known as the Lost Voice Guy performing at the event.

[Read the full press release](#).

## Categories

The award [categories](#) available for teams, settings and individuals to enter include:

- The Katie Rough Memorial Award for innovative or excellent practice when working with children and young people affected by Selective Mutism
- Early Years Setting of the Year Award
- Primary School of the Year Award
- Secondary School or College of the Year Award
- SEN School or Group of the Year Award
- Child / Young Person of the Year Award
- Youth Justice of the Year Award
- SLCN Innovation of the Year Award

- Communication Champion of the Year Award
- Augmentative and Alternative Communication of the Year Award
- Outstanding Achievement Award
- Journalist of the Year Award – New!

## Communications

In the run-up to the application deadline, we would greatly appreciate any support you can provide to help us spread the word about these awards, to ensure as many people, teams and settings get recognised for all that they achieve.

**NB: please use all (underlined) hyperlinks as embedded in this document when sharing content.**

### **Twitter**

Follow Pearson and The Communication Trust on Twitter for updates on Shine a Light at: <https://twitter.com/PsychCorpUK> or search @PsychCorpUK  
[https://twitter.com/Comm\\_nTrust](https://twitter.com/Comm_nTrust) or search @Comm\_nTrust

You can also follow the hashtag #awardsSAL

- Calling all UK #schools, entries are open for the 2019 Shine a Light Awards! Applications close 20.12.18. @sallyephillips will be hosting the awards & [@BGT](#) [@LostVoiceGuy](#) will be performing! Enter or nominate now [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe) #awardsSAL [@PsychCorpUK](#) @Comm\_nTrust @ICANcharity
- Entries are now open for the 2019 Shine a Light Awards! If you know of an individual &/or team doing excellent work & championing best practice in supporting children & young people's #SLCN provision, nominate them today! [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe) #awardsSAL [@PsychCorpUK](#) @Comm\_nTrust
- Has your team/setting impacted on children's communication? It's time to put you in the spotlight! Enter [@PsychCorpUK](#) @Comm\_nTrust 2019 Shine a Light Awards. 12 different categories. More info: [bit.ly/2Tf8uUZ](http://bit.ly/2Tf8uUZ) Good luck! #awardsSAL [@sallyephillips](#) [@LostVoiceGuy](#) @ICANcharity
- [@PsychCorpUK](#) @Comm\_nTrust Shine a Light Awards have returned! Celebrate your #SLCN achievements supporting children & young people. Check out the 12 categories here [bit.ly/2Tf8uUZ](http://bit.ly/2Tf8uUZ) Good luck! #awardsSAL [@sallyephillips](#) [@LostVoiceGuy](#) @ICANcharity
- Do you know an inspirational communication champion? Why not tell the world in the 2019 Shine a Light Awards? 12 award categories. Check out the website for further info & how to nominate [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe) Good luck! #awardsSAL [@sallyephillips](#) [@LostVoiceGuy](#) @ICANcharity
- Working with children/young people with #SLCN? Get the opp to meet [@sallyephillips](#) & [@LostVoiceGuy](#) at 2019 Shine a Light Awards by entering now! 12 categories available to put your fantastic work in the spotlight! Further info & how to enter here [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe) Good luck! #awardsSAL
- The Shine a Light Awards are back & they're looking to put children & young people with #SLCN in the spotlight. If you know of a child or young person who has shown sheer grit & determination to succeed then nominate them now! Further info & how to enter here [bit.ly/2Tf8uUZ](http://bit.ly/2Tf8uUZ) #awardsSAL

- Do you teach children with #SLCN? Why not share your best practice & learnings by entering the 2019 Shine a Light Awards and put your hard work in the spotlight! One of the 12 categories available is Communication Champion of the Year. Info here [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe) Good luck! #awardsSAL
- Are you committed to helping children & young people improve their communication skills? Do you support those with #SLCN? Whether you're a #teacher, work for the #council or part of a support team, get your work recognised at the 2019 Shine a Light Awards – Comm Champion of the Year [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe)
- New category for the Shine a Light Awards – Journalist of the Year! If you know of a journalist or outlet (online, print or broadcast) that you think has done a fab job in raising awareness of #SLCN then let the #awardsSAL SAL team know. Nominate them now! [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe)
- Calling all journalists! The Shine a Light Awards have a new category – Journalist of the Year! If you believe you have put #SLCN in the spotlight in a recent news/feature item or think a fellow journalist has done so, enter the awards now. Good luck! [bit.ly/2zxJvDe](http://bit.ly/2zxJvDe) #awardsSAL

### **Facebook/ LinkedIn**

Follow Pearson and The Communication Trust on Facebook to keep up-to-date on the latest Shine a Light Awards developments. Visit:

<https://www.facebook.com/psychcorpuk/>

<https://www.facebook.com/communicationtrust/>

- Pearson and The Communication Trust have joined forces to launch the seventh annual Shine a Light Awards! Recognising the incredible contributions of teams, settings and individuals across the UK, the Shine a Light Awards 2019 will put those who support children and young people's speech, language and communication firmly in the spotlight.

12 categories available to enter. More information can be found at [shinealightawards.co.uk](http://shinealightawards.co.uk)

Applications close at 11:59pm on 20 December 2018.

#awardsSAL

- Do you work within a team or setting that prides themselves in supporting children and young people's speech, language and communication? Are you proud of what you have achieved and the difference you have made to individuals life chances? If so, the Shine a Light Awards are for you!

12 categories available to enter. To find out more about the categories and how to enter, visit [shinealightawards.co.uk](http://shinealightawards.co.uk)

Applications close at 11:59pm on 20 December 2018.

Good luck!

#awardsSAL

- British comic actress and writer, Sally Philips, has been announced as host of the 2019 Shine a Light Awards! Britain's Got Talent winner, Lee Ridley, also known as the Lost Voice Guy is performing at the awards event too.

If you want to join Sally and Lee and get your hard work in developing children and young people's speech, language and communication, enter the awards now!

12 award categories available from early years, primary, secondary, SLCN school of the Year to Child/young person of the Year, Youth Justice of the Year and Augmentative and Alternative Communication of the Year.

[Read the full press release for more information](#)

Applications close at 11:59pm on 20 December 2018. Good luck!

#awardsSAL

- Do you work within a team or setting that prides themselves in supporting children and young people's speech, language and communication? Are you proud of what you have achieved and the difference you have made to individuals life chances? If so, the Shine a Light Awards are for you!

With 12 categories to enter, there is something for schools, settings, teams and individuals so everyone can have their moment in the spotlight.

Enter the awards now and have the opportunity to meet British comic actress and writer, Sally Philips and Britain's Got Talent winner, Lee Ridley, also known as the Lost Voice Guy who will be hosting and performing at the awards ceremony!

To find out more about all 12 categories and how to enter, visit [shinealightawards.co.uk](http://shinealightawards.co.uk)

Applications close at 11:59pm on 20 December 2018. Good luck!

#awardsSAL

- The Shine a Light Awards are back and they are looking to put children and young people with speech, language and communication needs (SLCN) in the spotlight!

Their Child / Young Person of the Year Award is dedicated to showcasing the hard work of those 25 years of age and under so if you know of a child or young person with SLCN who has shown sheer grit and determination to succeed then nominate them now!

To find out more about the awards and how to enter, visit [shinealightawards.co.uk](http://shinealightawards.co.uk)

[> Read the full press release](#)

Applications close at 11:59pm on 20 December 2018. Good luck!

#awardsSAL

### **Newsletter/ Website short text**

Pearson and The Communication Trust have joined forces for the seventh year running to launch the Shine a Light Awards 2019.

The search is now on to find schools, teams and individuals across the UK who champion innovative work and excellence in supporting children and young people's communication development.

British comic actress and writer, Sally Phillips, has been revealed as the host of the Awards with Britain's Got Talent winner, Lee Ridley, also known as the Lost Voice Guy, performing at the event on Thursday 21<sup>st</sup> March 2019.

Entries for the 12 awards are now open and will close on 20<sup>th</sup> December 2018 at 11:59pm.

Further details on the awards and how to apply can be found here: [shinealightawards.co.uk](http://shinealightawards.co.uk)

#awardsSAL

### **Further Information**

For further details about the Shine a Light Awards, visit [shinealightawards.co.uk](http://shinealightawards.co.uk) or contact:

Ore Onagbesan, Marketing Manager, Pearson  
[shinealight@pearsonclinical.co.uk](mailto:shinealight@pearsonclinical.co.uk)  
0207 010 2884

Alternatively, contact Laura Smith or Lisa Church at Consilium Communications at:  
Laura Smith  
[lsmith@consiliumcommunications.co.uk](mailto:lsmith@consiliumcommunications.co.uk)  
07467945848

Lisa Church  
[lchurch@consiliumcommunications.co.uk](mailto:lchurch@consiliumcommunications.co.uk)  
07467945661