



Press Release – For Immediate Release

OUTSTANDING PENDLE PRIMARY ACADEMY HONOURED AT SHINE A LIGHT AWARDS FOR ITS COMMITMENT TO DEVELOPING CHILDREN’S COMMUNICATION

Pendle Primary Academy in Nelson, Lancashire, has won the **Primary School of the Year** Award at an awards ceremony in London for its continued commitment to developing its pupils’ communication skills. The **2018 Shine a Light Awards**, run by learning company Pearson in partnership with The Communication Trust, took place on 22nd March 2018 and were hosted by stand-up comedian, actor and TV writer, Adam Hess.

The 2018 **Shine a Light Awards** is a national awards scheme that celebrates innovative work and excellent practice in supporting children and young people’s communication development. 17 individuals and teams across 10 award categories were recognised, as well as children and young people with speech, language and communication needs (SLCN).

SLCN is a top priority at Pendle Primary Academy, with staff receiving regular training and support. The result is an inclusive approach to education, with signs and symbols used to make sure pupils’ wishes are known, alongside visual timetables and dedicated ‘Communication Spaces’ for children who experience difficulties with freely communicating. Parents and carers are also thoroughly included, and are invited to attend family activity sessions run by school staff in partnership with Lancashire Adult Learning.

Pendle Primary Academy has invested in its own speech and language therapist (SLT), who works closely with parents, staff and NHS specialists to discuss children due to start in reception, ensuring they receive the correct support in the crucial first years of their journey through full-time education. Where appropriate, children receive regular therapy sessions, and all pupils are assessed on entry to determine whether they might need group or one-to-one assistance.

The school is an important member of Lancashire’s SLT community, providing training to local schools and nurseries, and working with organisations such as the children’s mental health charity, Place2Be. They have also formed strong connections with local paediatricians and occupational therapists.

Simon Thompson, Principal at Pendle Primary Academy, said: “Our staff universally recognise that effective communication is crucial to every child’s immediate and future success, and as such as a school we have an absolute commitment to developing in each individual the capacity to communicate effectively to the very best of their abilities, regardless of their barriers or starting points. It is an honour to receive this award in recognition of the staff and community’s commitment to believing in every child’s potential and enabling them to achieve this.”

Stand-up comedian and actor, Adam Hess, host of the 2018 Shine a Light Awards, said: "The dedication of Pendle Primary Academy is outstanding. As a child, I struggled greatly with dyslexia and an immense fear of public speaking, if it wasn't for the support I received when I was younger I wouldn't be in the position I am today.

"It is fantastic to know that other children and young people are being given the support they need to learn, thrive and achieve their goals. Pendle Primary Academy should be very proud of its award."

Sharon Hague, Senior Vice President, Schools, Pearson, said: "Our warmest congratulations to Pendle Primary Academy. Through our innovative clinical assessments, Pearson is committed to supporting those working to help people overcome challenges in speech and language. For six years we have run these awards as we believe it is so important to recognise and celebrate the incredible, but often unsung, work being done across the country to change the lives of children and young people by helping them to develop their communications skills."

Octavia Holland, Director of The Communication Trust, said: "Congratulations to Pendle Primary Academy and everyone who triumphed at the 2018 Shine a Light Awards. They have shown what can be achieved when expertise, enthusiasm and dedication is given to children and young people who struggle to communicate. These awards highlight the very best practice that is taking place in settings across the country."

The **Shine a Light Awards** have grown in popularity since their launch during the National Year of Communication in 2011 (known as the *Hello* campaign). To date, the awards have celebrated the work of over 120 teams and a wide range of individuals, including young people with severe and complex speech, language and communication needs (SLCN).

For further information about the Shine a Light winners and highly-commended finalists, visit www.shinealightawards.co.uk and follow us on Twitter #awards_SAL

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For further information

For more information, or to arrange interviews, please contact Lisa Church and Laura Smith at Consilium Communications by contacting lchurch@consiliumcommunications.co.uk / 07467 945661 or lsmith@consiliumcommunications.co.uk / 07467 945848.

Notes to editors

The full list of winners and highly commended finalists is as follows:

Award	Winner	Highly Commended	Commended
The Katie Rough Memorial Award	Libby Hill, Uttoxeter	Rachel Peck, Cambridgeshire	
Child/Young Person of the Year Award	Jonathan Bryan, Wiltshire	Siena Castellon, London	
Communication Champion of the Year Award	Pip St John, Lancashire		

Youth Justice of the Year Award	Manchester Youth Justice, Manchester		
Early Years Setting of the Year Award	Children's House Nursery School, London	Juice Nursery Ltd, Altrincham	
Primary School of the Year Award	Pendle Primary Academy, Lancashire	Longmoor Community Primary, Merseyside	Bridgewater Primary School, Newcastle upon Tyne
Secondary School/College of the Year Award	Isaac Newton Academy, London	London South East Colleges, London	
SEN School/Group of the Year Award	Pontville School, Lancashire	The William Henry Smith School, West Yorkshire	
SLCN Innovation of the Year Award	Stoke Speaks Out		
Pearson Outstanding Achievement Award	Stoke Speaks Out		

About the Shine a Light Awards

- The Shine a Light Awards are sponsored and organised by Pearson in partnership with The Communication Trust, a coalition of over 50 organisations dedicated to supporting children and young people's speech, language and communication.
- The Awards are designed to promote and celebrate good practice in speech, language and communication for individuals, groups and settings that work with children and young people, particularly those with SLCN.
- The awards form part of the legacy of the National Year of Communication (*Hello* campaign) and have become a key event in the speech, language and communication and healthcare calendar.
- The judges involved in the 2018 Shine a Light Awards were:
 - Bob Reitemeier, CEO of I CAN
 - Diz Minnitt, Speech and Language Lead, Association of YOT Managers (AYM)
 - Hilary Berry, Chair of Cheshire West and Chester Primary Heads' Association
 - Janet Cooper, Early Language and Communication Strategy Lead at Stoke-on-Trent City Council and past Shine a Light Award winner
 - John Parrott, Chair of Communication Consortium at NAPLIC
 - Jonathan Douglas, Director of National Literacy Trust
 - Julie Steele, Speech and Language HLTA and Local Champion
 - Jonathan Middleditch, Young Person of the Year 2015
 - Kamina Gadhok, MBE, CEO of Royal College of Speech and Language Therapists (RCSLT)
 - Lesley Munroe, Education & Speech and Language Therapy Manager at Pearson
 - Liz Tyler, Director of Learning Services, UK Schools at Pearson
 - Malcolm Reeve, Managing Director of Firmament Education Ltd
 - Octavia Holland, Director at The Communication Trust
 - Peter Sutcliffe, Editor of SEN Magazine
 - Shane Dangar, Communication Champion 2013/14
 - Theresa Redmond, Lead Professional Advisor, The Communication Trust
 - Vicky Roe, Deputy Chair of SMIRA
 - Wendy Lee, Director of Lingo Speech and Language Therapy and Consultancy
 - Zoe Peden, Co-founder of Insane Logic

About Pearson

- Pearson is the world's learning company, with expertise in educational courseware and assessment, and a range of teaching and learning services powered by technology.
- Our mission is to help people make progress through access to better learning. We believe that learning opens up opportunities, creating fulfilling careers and better lives.
- Pearson have sponsored the Shine a Light Awards since their launch in 2011, as part of the *Hello* campaign (National Year of Communication).
- For more information, visit www.pearsonclinical.co.uk or follow @PsychCorpUK #awards_SAL

About The Communication Trust

- The Communication Trust is a coalition of over 50 leading voluntary sector organisations, which raises awareness, influences policy, promotes best practice among the children's workforce and commissions work from its members.
- The Trust's mission is to ensure that every child and young person is supported to communicate to the very best of their ability.
- The Trust works towards its mission by working in partnership to build skills, knowledge and confidence in the children's workforce, based on a foundation of good practice, robust evidence and effective policy and legislation.
- For more information about the Trust visit www.thecommunicationtrust.org.uk or follow @Comm_nTrust