

Shine A Light Awards Criteria

Category	Journalist of the Year Award
Eligibility	<p>Any outstanding journalist or team of journalists in the UK, who have raised awareness and promoted the difficulties children and young people with speech, language and communication needs (SLCN) face. The coverage he/she/they achieved would have been seen over the past 12 months.</p> <p>Coverage could include:</p> <ul style="list-style-type: none"> • Documentary • Feature • Series (broadcast and/or print) • Article/s – national • Article/s – regional • Article/s – trade • Radio • Podcast / online
Guidance	<p>The winning journalist or team of journalists will be deemed to have provided outstanding coverage on children and young people with SLCN and helped raise awareness of this important issue to their readers / listeners / followers etc.</p> <p>This could include:</p> <ul style="list-style-type: none"> • Coverage raising the profile of SLCN amongst children and young people – explaining clearly what the issue is, how it impacts, the support currently available and what needs to improve to make a difference to children and young people’s lives • Case study style coverage interviewing children and young people with SLCN and their families • Coverage which has been seen to make an impact i.e. increase in fundraising, increase in awareness of an event, celebrity backing etc.
Application questions	<p>Applications for this award should be by recommendation. All applications for the Journalist of the Year Award must address the following questions:</p> <ol style="list-style-type: none"> 1. Why does the individual or team feel it is important to cover SLCN issues through their work? What inspired them to tackle this? What has their approach been? (max 250 words)

	<ol style="list-style-type: none">2. What coverage has he/she/they achieved to be worthy of the award? (max 250 words)3. What impact, if any, has the coverage resulted in? (max 250 words)4. Supporting evidence. (max 250 words)
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