



*Press Release – IMMEDIATE RELEASE*

## **OUTSTANDING BRISTOL PRIMARY SCHOOL HONOURED AT SHINE A LIGHT AWARDS FOR ITS COMMITMENT TO DEVELOPING CHILDREN'S COMMUNICATION**

Easton CE Academy in Bristol has been awarded the Communication Commitment Award at an awards ceremony in London for its continued commitment to developing its pupils' communication skills. The **2017 Shine a Light Awards**, run by Pearson in partnership with The Communication Trust, took place on 23<sup>rd</sup> March 2017 and were hosted by singer and theatre star Gareth Gates.

The 2017 Shine a Light Awards is a national awards scheme that celebrates innovative work and excellent practice in supporting children and young people's communication development.

Easton CE Academy decided to make 2016/2017 their year of communication. It kick-started its activity by working with a speech and language therapist from ChildSpeech, creating an action plan using The Communication Trust's Communication Commitment website to help prioritise actions and plan for the school year. They have since:

- Created a communication section for parents on the school website, introducing their speech and language therapist, providing updates and suggestions on games and activities that can take place at home.
- Arranged coffee mornings for groups of parents, giving them the chance to meet with each other and their child's speech and language therapist.
- Introduced a weekly 'Top Tip for Communication Sharing' at staff meetings, for example using a visual timetable or using the 10 second rule (where teachers pause between asking a question and asking a child to respond, giving children who have language processing difficulties the opportunity to process).
- Appointed a communication champion in each key stage who have special responsibilities for speech, language and communication. They receive training from a therapist and are allocated time to meet, plan actions and share tips.
- Organised a whole-day school inset dedicated to speech, language and communication needs.
- Increased their budget for speech and language initiatives to allow for I CAN's Early Talk Boost and Talk Boost training, Word Aware training and Speech and Language Therapy support.

Clare Welbourne, SENCo at Easton CE Academy in Bristol, said: "Good communication and language skills are vital for our children's learning, so winning this award is a cause for celebration for our school and our community."

Gareth Gates, host of the 2016/17 Shine a Light Awards, said: “The dedication of Easton CE Academy is outstanding. Being able to communicate with confidence is often taken for granted but for many it is an everyday struggle. I have found my stutter crippling at times but I have learnt ways to manage my difficulties with the support of others.

“It is heart-warming to know that other children and young people across England are getting the support they need to develop and achieve goals that may not have been possible otherwise. Easton CE Academy should be extremely proud of its award.”

Chris Hall, Director of Clinical Assessment at Pearson, said: “Congratulations to Easton CE Academy for its Communication Commitment Award achievement. The academy has created a dedicated team and from that, strong senior leadership was evident. The investment in time, resources and individuals, together with parental involvement has resulted in a fantastic, all-round provision for its pupils.

“This is the fifth year we have run the Awards and we remain blown away by the standard of applications. They give an amazing insight into the unsung work that is taking place across the country to improve the speech, language and communication skills of children and young people.”

Octavia Holland, Director of The Communication Trust, said: “Congratulations to Easton CE Academy and everyone who triumphed at the Shine a Light Awards. They have shown what can be achieved when expertise, enthusiasm and dedication is given to children and young people who struggle to communicate. These Awards highlight the very best practice that is taking place in settings across the country. We would like to say a huge thank you to Pearson for their long-standing support.”

For further information about the Shine a Light winners and highly commended finalists, visit [www.shinealightawards.co.uk](http://www.shinealightawards.co.uk) and follow us on Twitter #awards\_SAL.

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#### **For further Information**

For more information, or to arrange interviews, please contact Lisa Church and Laura Smith at Consilium Communications by contacting [lchurch@consiliumcommunications.co.uk](mailto:lchurch@consiliumcommunications.co.uk) / 07467 945661 or [lsmith@consiliumcommunications.co.uk](mailto:lsmith@consiliumcommunications.co.uk) / 07467 945848.

#### **Notes to editors**

The full list of winners and highly commended finalists is as follows:

	<b>Winner/s</b>	<b>Highly Commended</b>	<b>Highly Commended</b>
<b>Pearson Outstanding Achievement Award</b>	Caspian Jamie	N/A	N/A
<b>Early Years Setting of the Year Award</b>	Bishop Alexander L.E.A.D. Academy, Newark-on-Trent	Willows Centre for Children, Portsmouth	Bright Beginnings Childcare Centre, Leeds
<b>Primary School of the Year Award</b>	Parkdale Primary School, Nottingham	Broom Barns Community Primary School, Stevenage	Hawthorn Primary School, Newcastle-upon-Tyne

<b>Secondary School/ College of the Year Award</b>	Tor Bridge High, Plymouth	Hanley Castle High School, Worcester	William Ellis School, London
<b>SEN School of the Year Award</b>	Ashmount School, Leicester	New Regent's College PRU, Hackney, London	Elm Tree Community Primary School, Lancashire  Moor House School and College, Oxon
<b>Augmentative and Alternative Communication (AAC) Award</b>	Ingfield Manor School, Billingham	Pace, Aylesbury	1Voice – Communicating Together, Coventry
<b>SLCN Innovation Award</b>	Mable Therapy, Leeds  Clearcut Communication (part of County Durham Youth Offending Service), Durham	Closing the Gap' - a project within Warwickshire County Council and South Warwickshire Foundation NHS Trust's 'time to talk'™ project, working in partnership with Bedworth Heath Nursery School, Warwickshire	
<b>Communication Champion Award</b>	Ann Shellard, Early Language Consultant, Blackpool	Caspian Jamie, Manchester	Jane Young, Nottingham
<b>Young Person of the Year</b>	Gregor Gilmour, Bury	Charlotte Seth, Yorkshire	Connor O'Neil, Nottingham
<b>Communication Commitment School of the Year Award</b>	Easton CE Academy, Bristol	Knowle DGE Learning Centre, Croydon	Woodmansterne Primary School, Bristol

### About the Shine a Light Awards

- The Shine a Light Awards are sponsored and organised by Pearson in partnership with The Communication Trust, a coalition of more than 50 organisations dedicated to supporting children and young people's speech, language and communication.
- The Awards are designed to promote and celebrate good practice in speech, language and communication for individuals, groups and settings that work with children and young people, particularly those with SLCN.
- The awards form part of the legacy of the National Year of Communication (*Hello* campaign) and have become a key event in the speech, language and communication community's calendar.
- The judges involved in the 2017 Shine a Light Awards were:
  - Octavia Holland, Director at The Communication Trust
  - Nicola Holmes, Lead Professional Advisor at The Communication Trust
  - Rosie Alouat, Project Support Officer at The Communication Trust
  - Emma Hickley, Head of Operations at The Communication Trust
  - Christopher Hall, Director of Clinical Assessment at Pearson
  - Lesley Munro, Education & Speech and Language Therapy Manager at Pearson
  - Peter Sutcliffe, Editor of SEN Magazine
  - Hilary Berry, Chair of Cheshire West and Chester Primary Heads' Association
  - Anna Reeves, Manager of ACE Centre
  - Malcolm Reeve, Executive Director for SEND & Inclusion at Academies Enterprise Trust
  - Joy Rutter, Local Champion
  - Bob Reitemeier, CEO of I CAN

- Janet Cooper, Early Language and Communication Strategy Lead at Stoke-on-Trent City Council and past Shine a Light Award winner
- Helen Fiddler, Interim Strategic Lead and Programme Manager at ESCAL
- Zoë Peden, Co-founder of Insane Logic
- Julie Steele, Speech and Language HLTA and Local Champion
- Norbert Lieckfeldt, Chief Executive of British Stammering Association
- Clare O'Rourke, Specialist Speech, Language and Communication Teacher at Peacehaven Community School and past Shine a Light Award winner
- John Parrott, Chair of Communication Consortium at NAPLIC
- Jonathan Douglas, Director of National Literacy Trust
- Wendy Lee, Speech & Language Solutions
- Shane Dangar, Communication Champion 2013/14
- Jane Comeau, Chair at PACEY
- Jill Duffy, SVP at Pearson UK Schools
- Bev Crisp, Family Outreach Worker at Whitby and the Moors and Communication Champion 2015
- Kamini Gadhok MBE, CEO of Royal College of Speech and Language Therapists (RCSLT)
- Jonathan Middleditch, Young Person of the Year 2015
- Francesca Martinez, International Comedian, Writer and Speaker

#### **About Pearson**

- Pearson is the world's learning company, with expertise in educational courseware and assessment, and a range of teaching and learning services powered by technology. Our mission is to help people make progress through access to better learning. We believe that learning opens up opportunities, creating fulfilling careers and better lives. For more, visit [www.pearson.com](http://www.pearson.com).
- Pearson have sponsored the Shine a Light Awards since their launch in 2011 as part of the *Hello* campaign (National Year of Communication). For more information visit [www.pearsonclinical.co.uk](http://www.pearsonclinical.co.uk) or follow @PsychCorpUK #awards\_SAL.

#### **About The Communication Trust**

- The Communication Trust is a coalition of more than 50 leading voluntary sector organisations, which raises awareness, influences policy, promotes best practice among the children's workforce and commissions work from its members.
- The Trust's mission is to ensure that every child and young person is supported to communicate to the very best of their ability.
- The Trust works towards its mission by working in partnerships to build, skills, knowledge and confidence in the children's workforce, based on a foundation of good practice, robust evidence and effective policy and legislation.
- For more information about the Trust visit [www.thecommunicationtrust.org.uk](http://www.thecommunicationtrust.org.uk) or follow @Comm\_nTrust #awards\_SAL.