



Press Release – IMMEDIATE RELEASE

ANN SHELLARD, EARLY LANGUAGE CONSULTANT FROM BLACKPOOL HONOURED AT SHINE A LIGHT AWARDS FOR HER COMMITMENT TO DEVELOPING CHILDREN’S COMMUNICATION

Ann Shellard, an early language consultant from Blackpool has been awarded the **Communication Champion 2017 Award** at an awards ceremony in London, for her sheer dedication and determination in ensuring that the speech, language and communication provision for early-years children in Blackpool is the best it possibly could be.

The **2017 Shine a Light Awards**, run by Pearson in partnership with The Communication Trust, took place on 23rd March 2017 and were hosted by singer and theatre star Gareth Gates. The Shine a Light Awards is a national awards scheme that celebrates innovative work and excellent practice in supporting children and young people’s communication development.

Ann has worked tirelessly to improve the skills and expertise of the early-years workforce. She has worked with practitioners to increase their knowledge and understanding of speech language and communication development; has worked closely with speech therapists to ensure they have the skills and knowledge for early child development; has developed a introductory level speech, language and communication training programme; and has devised a training pathway with different levels for practitioners to work through.

In addition to this, she has worked on a programme to get every early-years setting and every children’s centre in Blackpool to have a communication champion, providing them with specialist training and resources.

Ann’s commitment to the children and practitioners of Blackpool has resulted in a massive 82% of Blackpool Ofsted reports highlighting speech, language and communication as an overall strength or have it mentioned as a strength in one of the report areas. The Early Years Foundation Stage Profile for Blackpool has also seen a steady increase in those children achieving at least the expected level in listening and attention, understanding and speaking.

Ann Shellard said: “I’m very happy to receive this award, It recognises all the hard work that has been done but it’s not just me, I’m part of a dedicated team who continue to have high aspirations for all our children with speech, language and communication needs. We aim to narrow the gap, particularly for those that come to us with significant delayed speech and language, and it’s lovely to know that our work has been acknowledged nationally. ”

Cllr Kath Benson, Blackpool Council’s Cabinet Member for Schools and Learning, said: “We put a great deal of emphasis on developing communication and interpersonal skills amongst young children in Blackpool, which helps them to develop as they grow older. Ann is an excellent

example of the great work that we are doing in that field and we hope to continue do this in our children's centres and early years settings for years to come to give Blackpool children the best possible start in life."

Gareth Gates, host of the 2016/17 Shine a Light Awards, said: "The dedication of Ann is outstanding. Being able to communicate with confidence is often taken for granted but for many it is an everyday struggle. I have found my stutter crippling at times but I have learnt ways to manage my difficulties with the support of others.

"It is heart-warming to know that other children and young people across England are getting the support they need to develop and achieve goals that may not have been possible otherwise. Ann should be extremely proud of her award."

Chris Hall, Director of Clinical Assessment at Pearson, said: "Congratulations to Ann for her Communication Champion achievement. The instrumental part she has played in the change of outcomes for children and practitioners in Blackpool is amazing.

"This is the fifth year we have run the Awards and we remain blown away by the standard of applications. They give an amazing insight into the unsung work that is taking place across the country to improve the speech, language and communication skills of children and young people."

Octavia Holland, Director of The Communication Trust, said: "Congratulations to Ann and everyone who triumphed at the Shine a Light Awards. They have shown what can be achieved when expertise, enthusiasm and dedication is given to children and young people who struggle to communicate. These Awards highlight the very best practice that is taking place in settings across the country. We would like to say a huge thank you to Pearson for their long-standing support."

For further information about the Shine a Light winners and highly commended finalists, visit www.shinealightawards.co.uk and follow us on Twitter #awards_SAL.

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For further Information

For more information, or to arrange interviews, please contact Lisa Church and Laura Smith at Consilium Communications by contacting lchurch@consiliumcommunications.co.uk / 07467 945661 or lsmith@consiliumcommunications.co.uk / 07467 945848.

Notes to editors

The full list of winners and highly commended finalists is as follows:

	Winner/s	Highly Commended	Highly Commended
Pearson Outstanding Achievement Award	Caspian Jamie	N/A	N/A
Early Years Setting of the Year Award	Bishop Alexander L.E.A.D. Academy, Newark-on-Trent	Willows Centre for Children, Portsmouth	Bright Beginnings Childcare Centre, Leeds
Primary School of the Year Award	Parkdale Primary School, Nottingham	Broom Barns Community Primary School, Stevenage	Hawthorn Primary School, Newcastle-upon-Tyne

Secondary School/ College of the Year Award	Tor Bridge High, Plymouth	Hanley Castle High School, Worcester	William Ellis School, London
SEN School of the Year Award	Ashmount School, Leicester	New Regent's College PRU, Hackney, London	Elm Tree Community Primary School, Lancashire Moor House School and College, Oxon
Augmentative and Alternative Communication (AAC) Award	Ingfield Manor School, Billingham	Pace, Aylesbury	1Voice – Communicating Together, Coventry
SLCN Innovation Award	Mable Therapy, Leeds Clearcut Communication (part of County Durham Youth Offending Service), Durham	Closing the Gap' - a project within Warwickshire County Council and South Warwickshire Foundation NHS Trust's 'time to talk'™ project, working in partnership with Bedworth Heath Nursery School, Warwickshire	
Communication Champion Award	Ann Shellard, Early Language Consultant, Blackpool	Caspian Jamie, Manchester	Jane Young, Nottingham
Young Person of the Year	Gregor Gilmour, Bury	Charlotte Seth, Yorkshire	Connor O'Neil, Nottingham
Communication Commitment School of the Year Award	Easton CE Academy, Bristol	Knowle DGE Learning Centre, Croydon	Woodmansterne Primary School, Bristol

About the Shine a Light Awards

- The Shine a Light Awards are sponsored and organised by Pearson in partnership with The Communication Trust, a coalition of more than 50 organisations dedicated to supporting children and young people's speech, language and communication.
- The Awards are designed to promote and celebrate good practice in speech, language and communication for individuals, groups and settings that work with children and young people, particularly those with SLCN.
- The awards form part of the legacy of the National Year of Communication (*Hello* campaign) and have become a key event in the speech, language and communication community's calendar.
- The judges involved in the 2017 Shine a Light Awards were:
 - Octavia Holland, Director at The Communication Trust
 - Nicola Holmes, Lead Professional Advisor at The Communication Trust
 - Rosie Alouat, Project Support Officer at The Communication Trust
 - Emma Hickley, Head of Operations at The Communication Trust
 - Christopher Hall, Director of Clinical Assessment at Pearson
 - Lesley Munro, Education & Speech and Language Therapy Manager at Pearson
 - Peter Sutcliffe, Editor of SEN Magazine
 - Hilary Berry, Chair of Cheshire West and Chester Primary Heads' Association
 - Anna Reeves, Manager of ACE Centre
 - Malcolm Reeve, Executive Director for SEND & Inclusion at Academies Enterprise Trust
 - Joy Rutter, Local Champion

- Bob Reitemeier, CEO of I CAN
- Janet Cooper, Early Language and Communication Strategy Lead at Stoke-on-Trent City Council and past Shine a Light Award winner
- Helen Fiddler, Interim Strategic Lead and Programme Manager at ESCAL
- Zoë Peden, Co-founder of Insane Logic
- Julie Steele, Speech and Language HLTA and Local Champion
- Norbert Lieckfeldt, Chief Executive of British Stammering Association
- Clare O'Rourke, Specialist Speech, Language and Communication Teacher at Peacehaven Community School and past Shine a Light Award winner
- John Parrott, Chair of Communication Consortium at NAPLIC
- Jonathan Douglas, Director of National Literacy Trust
- Wendy Lee, Speech & Language Solutions
- Shane Dangar, Communication Champion 2013/14
- Jane Comeau, Chair at PACEY
- Jill Duffy, SVP at Pearson UK Schools
- Bev Crisp, Family Outreach Worker at Whitby and the Moors and Communication Champion 2015
- Kamini Gadhok MBE, CEO of Royal College of Speech and Language Therapists (RCSLT)
- Jonathan Middleditch, Young Person of the Year 2015
- Francesca Martinez, International Comedian, Writer and Speaker

About Pearson

- Pearson is the world's learning company, with expertise in educational courseware and assessment, and a range of teaching and learning services powered by technology. Our mission is to help people make progress through access to better learning. We believe that learning opens up opportunities, creating fulfilling careers and better lives. For more, visit www.pearson.com.
- Pearson have sponsored the Shine a Light Awards since their launch in 2011 as part of the *Hello* campaign (National Year of Communication). For more information visit www.pearsonclinical.co.uk or follow @PsychCorpUK #awards_SAL.

About The Communication Trust

- The Communication Trust is a coalition of more than 50 leading voluntary sector organisations, which raises awareness, influences policy, promotes best practice among the children's workforce and commissions work from its members.
- The Trust's mission is to ensure that every child and young person is supported to communicate to the very best of their ability.
- The Trust works towards its mission by working in partnerships to build, skills, knowledge and confidence in the children's workforce, based on a foundation of good practice, robust evidence and effective policy and legislation.
- For more information about the Trust visit www.thecommunicationtrust.org.uk or follow @Comm_nTrust #awards_SAL.