

# Terms and Conditions

## Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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for developing children's  
communication

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# Terms and Conditions

## **The 2011 Hello campaign awards for developing children's communication**

1. These competition rules shall be binding upon entering the *2011 Hello campaign awards for developing children's communication*.
2. The competition is promoted by Pearson Education Limited of Edinburgh Gate, Harlow Essex CM20 2JE registered number 872828 ("Pearson") and The Communication Trust of 8 Wakley Street London EC1V 7QE.
3. Enquiries relating to the competition (including enquiries about the name of the eventual winner or the personal data collected about the name of the eventual winner or the personal data collected about you as a result of your entry) should be addressed to "Hello Award 2011" and sent to Pearson at the following address: Pearson Assessment, 80 Strand, London, WC2R 0RL
4. Entrant details provided will be used only for informing and promoting winners of results and will thereafter be destroyed, unless wider use has been permitted by the entrant. Pearson reserves the right to disclose the name of the winner on request from a third party.
5. Entrants must be aged 16 or over and a resident in the UK to enter any category, excluding the *Hello Young Person of the Year* award.
6. Entrants applying for the *Hello Young Person of the Year* award must be aged 4 to 19 years and a resident in the UK. Entrants under 16 must have permission from an appropriate adult, such as parent or carer.
7. Members of The Communication Trust consortium are eligible to apply.
8. Employees, agents, contractors or consultants of Pearson or The Communication Trust, or their families or anyone connected to the Hello awards are not eligible.
9. Only one entry per category per person or team is permitted. Automated entries will be invalidated, including multiple entries from the same IP (Internet Protocol address).
10. Entrants can enter more than one category.
11. A discretionary award will be awarded by the judges for outstanding achievement in supporting children and / or people's communication development.
12. To be entered into the awards, entrants must complete their details in the manner specified and entries must be submitted with an original completed Application Form.
13. After preliminary screening, it may be determined by the judges that a site visit is necessary to determine a finalist.

14. Proof of sending post/e-mail/SMS, making a phone call or completing an online entry, is not proof of our receipt of your entry. Pearson or The Communication Trust is not responsible for entries that are lost, delayed or damaged or for problems with entries outside its control.

15. Each entry must be the entrant's own original work and must not include anyone else's material. Each entrant agrees to indemnify Pearson or The Communication Trust from and against any and all liability arising from their entry infringing any third party intellectual property rights (including without limitation copyright) being defamatory, libellous, or otherwise unlawful.

16. A list of the judging panel will be available at [www.helloawards.co.uk](http://www.helloawards.co.uk)

17. The winning entry will be that which the judges determine, in their absolute discretion, shows the most evidence according to the category criteria and demonstrate outstanding achievement, excellence, innovation and willingness to be a *Hello Award Winner 2011*.

18. Equally, 'high commended' entries will be those that the judges determine, in their absolute discretion, shows the most evidence according to the category criteria and demonstrate outstanding achievement, excellence, innovation and willingness to be 'high commended'.

19. Pearson or The Communication Trust shall not be liable for any damage, loss or disappointment suffered by any person taking part or not being able to take part in the *2011 Hello campaign awards for developing children's communication*.

20. The winning entrants will receive [TBC]. The winner of the *Hello Young Person of the Year Award* will receive [TBC]. The two runner-ups will each receive a 'high commended' certificate.

21. No alternative prizes may be requested although Pearson reserves the right to alter arrangement or prizes should this be unavoidable. There is no cash alternative and the prize is non-transferable.

22. All entries must be received by 11.59pm (UK time) Friday 12 August 2011 (the 'Closing Date'). All eligible entries received by the closing date have an equal chance of winning. Entries not submitted in accordance with the rules or incomplete or illegible entries will be disqualified.

23. The judges' decision is final and no correspondence will be entered into. The winner will be notified on the day of the Award ceremony – Wednesday 23 November 2011.

24. It is a condition of entry that any award winner and 'highly commended' nominee consents to their name and country of residence to be published on the awards website for 100 days, Pearson website, Hello campaign website and the Communication Trust website. Competition winners may be required to take part in or co-operate with post-event publicity.

25. It is also a condition of entry that any award winner and 'highly commended' nominee consents to have their achievements published in a compendium.
26. Award winners agree to keep confidential any knowledge about Pearson or The Communication Trust and its business and personnel received by them as a result of the competition.
27. Use of false name, or address, e.g. name by which the entrant is not usually known will disqualify them from receiving any prize. Pearson and The Communication Trust reserves the right to oblige any potential winner to provide documentary proof of their identity and address before such person may claim their award and / or prize.
28. Pearson and The Communication Trust will keep personal details for a reasonable time so that we can send any prize that have won, to verify that these rules have been complied with and for accounting purposes. We may pass your details to our service providers and agents for the purposes of sending you a prize on our behalf.
29. By entering this competition you confirm that you have read and agree to our website Privacy Policy. This is available from: [www.psychcorp.co.uk/privacypolicy](http://www.psychcorp.co.uk/privacypolicy)
30. These rules are governed by the law of England and Wales.
31. In the event of unforeseen circumstances the promoters, Pearson and The Communication Trust, reserves the right to alter, amend or foreclose the 2011 Hello campaign awards for developing children's communication without prior notice.
32. Pearson Assessment and The Communication Trust reserve the right to amend these rules at any time. By entering any award category all participants will be deemed to have accepted and be bound by the terms and conditions and by any other requirements set out in the awards material.

**[ ] Tick here to confirm that you have read and agree to the terms and conditions of entry into the Hello 2011 awards.**