

APPLICATION FORM

# Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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The 2011 **Hello** campaign awards  
for developing children's  
communication

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<b>Category:</b>	<b>Team of the Year Award – SLT</b>
<b>Deadline for applications:</b>	<b>Friday 15<sup>th</sup> July 2011 @ 11.59pm (UK time)</b>

### **Eligibility**

This Award is sponsored by the RCSLT and has been created to celebrate excellence by Speech and Language Teams (SLT) in supporting the development of children and young people's communication.

All entrants must agree to the terms and conditions for the award and be eligible to apply. A copy is available at [www.helloawards.co.uk](http://www.helloawards.co.uk)

### **Completing the application Form**

Entrants must apply using this application form and not exceed the word counts. Please do not attach additional sheets or send any supporting documentation, materials or pictures. See the *Hello Awards* FAQ on the website, [www.helloawards.co.uk](http://www.helloawards.co.uk) for further information.

Once completed, please email a copy to our team at [helloawards@pearson.com](mailto:helloawards@pearson.com) by **Friday 15<sup>th</sup> July 2011 @ 11.59pm (UK time)**.

Alternatively, please post your completed form by first-class to:

Hello Awards 2011, Pearson Assessment, 80 Strand, London, WC2R 0RL.

Postal entries must be post-marked no later than **Thursday 14<sup>th</sup> July 2011**.

## Team of the Year Award – SLT

The judges are looking for SLT teams who can demonstrate innovation and outstanding practice within their communities to support children's speech, language and communication development.

Within your application, tell us what you do to achieve **at least four** of the following qualities we want to celebrate:

- SLT team who shows a commitment to providing an excellent service and demonstrate a contagious enthusiasm for the work they do
- How the team uses current evidence based approaches to support their work
- Innovation in engaging with parents and other partners to support best outcomes for children and young people with SLCN
- Innovative ways in which your service manages to embed effective practice within the community, including reaching disadvantaged and 'harder-to-reach' children and / or families
- How you can demonstrate good outcomes through use of effective evaluation and impact measures
- How your team is committed to making a difference to the children and families you work with and do so through excellent practice
- How you support and develop your therapists' expertise and ways in which the team motivate and support colleagues to achieve their full potential at all levels

**Good luck!**

## **Application Form**

Please confirm that you have read and agree to the terms and conditions YES / NO



### **Nominated team**

Name	
Address	
Town	
County	
Post code	

**Please enter the details of the main person who should be contacted regarding this application**

Name	
Job title	
Organisation	
Address	
Town	
County	
Post code	
Phone number	
Mobile number	
Email address	

**Please summarise your team in 100 words or less**

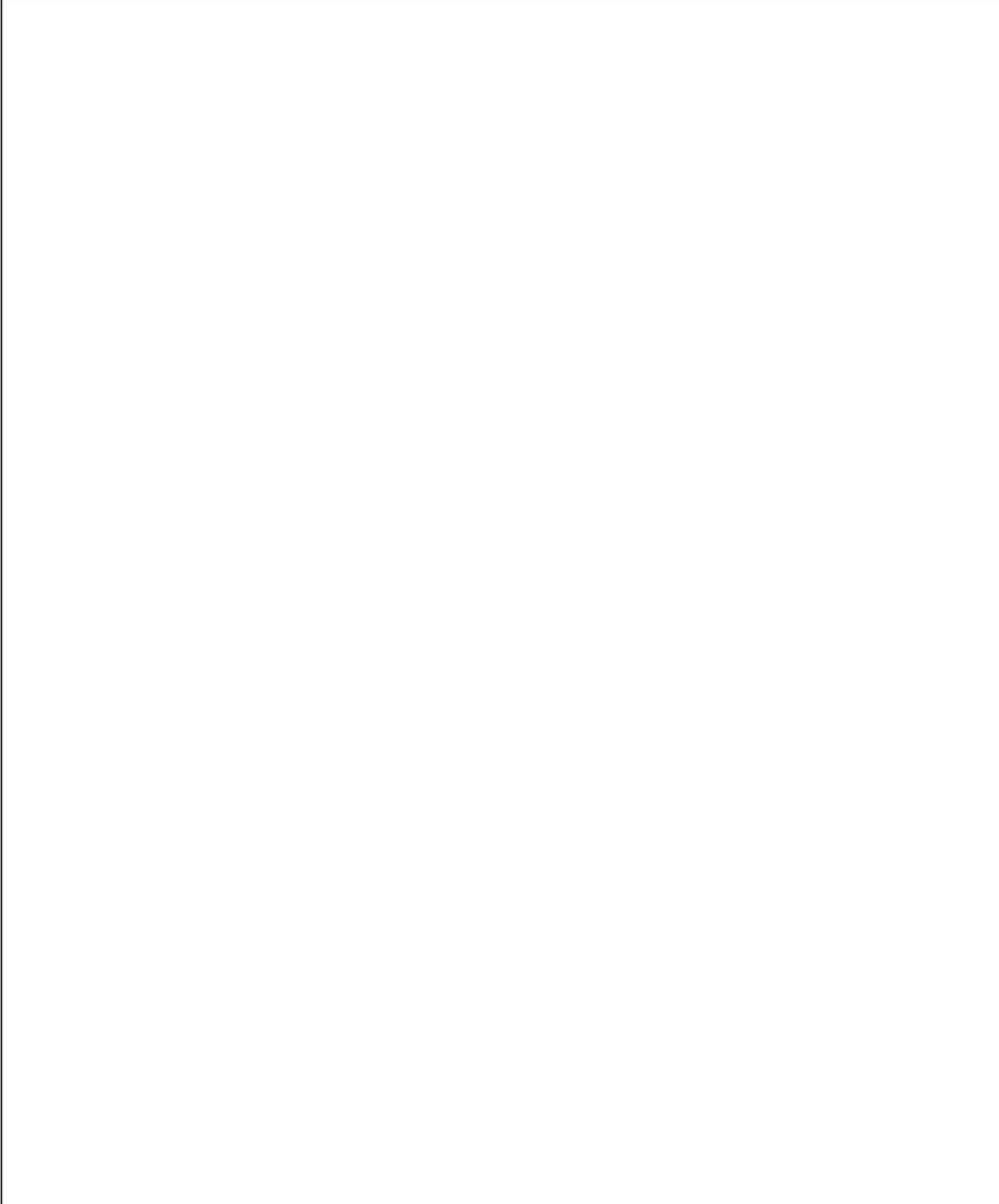
**Application – Reason for applying to be a *Hello* Award winner**

In the space below, tell us in 500 words or less about the astounding things you do to support children and young people’s communication?

Tell us what you do to achieve **at least four** of the above qualities we want to celebrate:

In the space below, tell us in 500 words or less about the exceptional impact you have on children and young people's language and communication, as well as how it has helped improve their lives.

In this section, you might consider including any statistics, results, case studies and feedback from beneficiaries, amongst other information you have.

A large, empty rectangular box with a thin black border, intended for the user to write their response to the prompts above. The box is currently blank.

## ***Hello* - the 2011 National Year of Communication**

In the UK today, over 1 million children and young people have some form of speech, language and communication need. This can affect them severely and for life. In areas of poverty, over 50% of children start school with delayed language skills. This puts them at a huge disadvantage to their peers as they struggle to learn and make friends.

*Hello* is the national year of communication – a campaign to increase understanding of how important it is for children and young people to develop good communication skills. The campaign is run by The Communication Trust, a coalition of over 35 leading voluntary sector organisations; in partnership with Jean Gross, the Government's Communication Champion.

The campaign seeks to support you wherever you are – in your school, nursery, health centre, parent and baby group or local authority – to help improve the communication skills of children and young people in your area so that they can fulfil their potential..

*Hello* aims to make communication for all children and young people a priority in homes and schools across the UK so that they can live life to the full. BT and Pearson Assessment are sponsoring *Hello* and the campaign is backed by the Department for Education and the Department of Health.

**Visit [www.hello.org.uk](http://www.hello.org.uk) to get involved, order free materials and to sign up for regular updates.**

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