

APPLICATION FORM

# Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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The 2011 **Hello** campaign awards  
for developing children's  
communication

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|                                   |   |
|-----------------------------------|---|
| <b>Category:</b>                  | <b>Employee Support Award</b>                               |
| <b>Deadline for applications:</b> | <b>Friday 15<sup>th</sup> July 2011 @ 11.59pm (UK time)</b> |

### **Eligibility**

This Award has been created to celebrate excellence by employers that prioritise and support communication in the workplace.

All entrants must agree to the terms and conditions for the award and be eligible to apply. A copy is available at [www.helloawards.co.uk](http://www.helloawards.co.uk)

### **Completing the application form**

Entrants must apply using this application form and not exceed the word counts. Please do not attach additional sheets or send any supporting documentation, materials or pictures. See the *Hello Awards* FAQ on the website, [www.helloawards.co.uk](http://www.helloawards.co.uk) for further information.

Once completed, please email a copy to our team at [helloawards@pearson.com](mailto:helloawards@pearson.com) by **Friday 15<sup>th</sup> July 2011 @ 11.59pm (UK time)**.

Alternatively, please post your completed form by first-class to:

Hello Awards 2011, Pearson Assessment, 80 Strand, London, WC2R 0RL.

Postal entries must be post-marked no later than **Thursday 14<sup>th</sup> July 2011**.

## Employee Support Award

The judges are looking for employers that prioritise and support communication in the workplace.

Within your application, tell us what you do to achieve **at least two** of the following qualities we want to celebrate:

- How you support and encourage communication within the workplace, for all employees
- The impact of prioritising communication skills, both within the organisation and in outward facing services
- The innovative opportunities there are for staff to develop their communication skills
- How you ensure people with SLCN can access your services and / or how young people with SLCN can succeed within your workplace

**Good luck!**

## **Application Form**

Please confirm that you have read and agree to the terms and conditions YES / NO



### **Nominated organisation**

|           |  |
|-----------|--|
| Name      |  |
| Address   |  |
| Town      |  |
| County    |  |
| Post code |  |

**Please enter the details of the main person who should be contacted regarding this application**

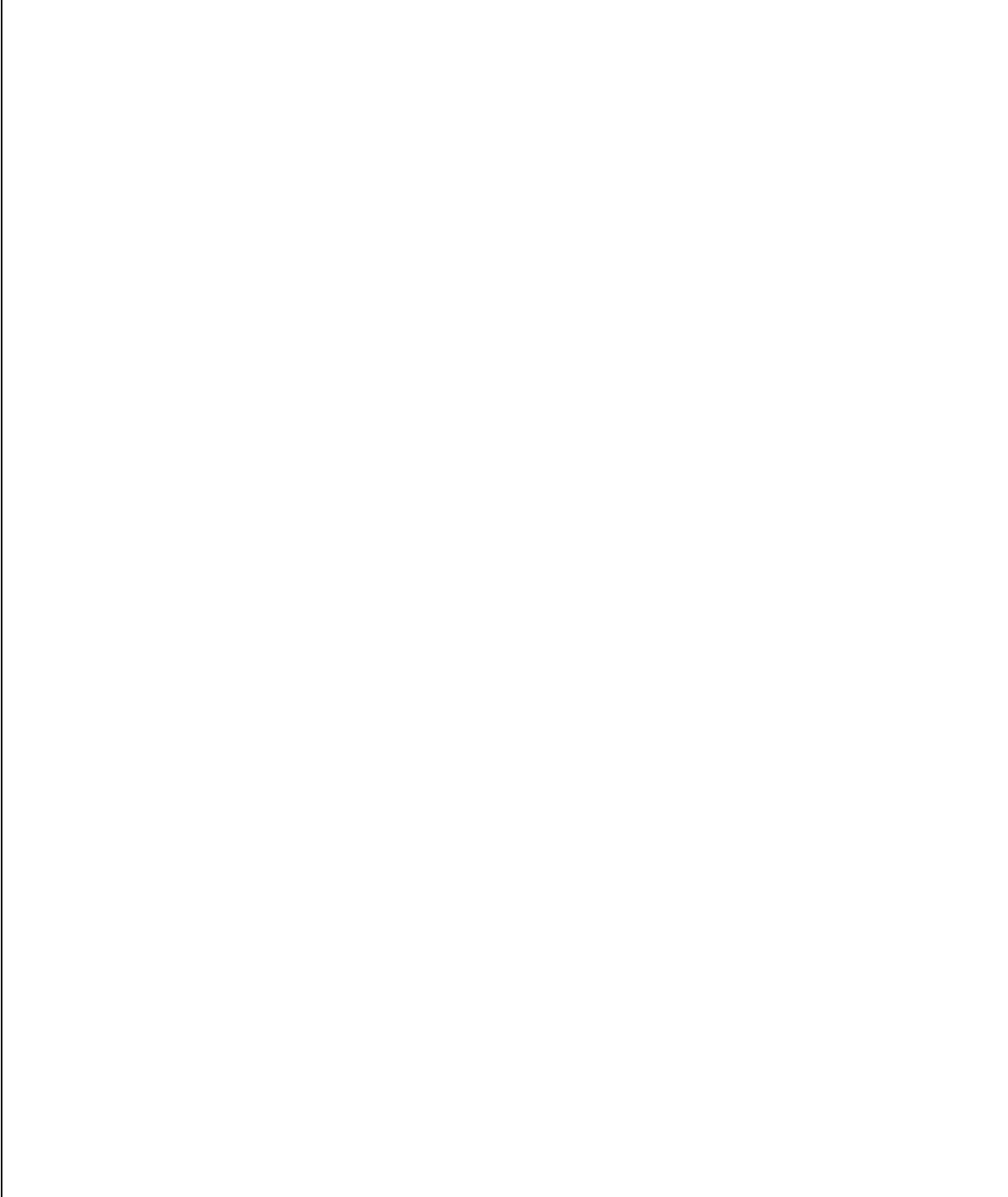
|               |  |
|---------------|--|
| Name          |  |
| Job title     |  |
| Organisation  |  |
| Address       |  |
| Town          |  |
| County        |  |
| Post code     |  |
| Phone number  |  |
| Mobile number |  |
| Email address |  |

**Please summarise your organisation in 100 words or less**

**Application – Reason for applying to be a *Hello* Award winner**

In the space below, tell us in 500 words or less about the astounding things you do to support communication?

Tell us what you do to achieve **at least two** of the above qualities we want to celebrate:

A large, empty rectangular box with a thin black border, intended for the applicant to write their response to the questions above. The box is currently blank.

In the space below, tell us in 500 words or less about the exceptional impact you of what you do and how it helps to improve lives.

A large, empty rectangular box with a thin black border, intended for the user to write their response to the prompt above. The box occupies most of the page below the text.

## ***Hello* - the 2011 National Year of Communication**

In the UK today, over 1 million children and young people have some form of speech, language and communication need. This can affect them severely and for life. In areas of poverty, over 50% of children start school with delayed language skills. This puts them at a huge disadvantage to their peers as they struggle to learn and make friends.

*Hello* is the national year of communication – a campaign to increase understanding of how important it is for children and young people to develop good communication skills. The campaign is run by The Communication Trust, a coalition of over 35 leading voluntary sector organisations; in partnership with Jean Gross, the Government's Communication Champion.

The campaign seeks to support you wherever you are – in your school, nursery, health centre, parent and baby group or local authority – to help improve the communication skills of children and young people in your area so that they can fulfil their potential..

*Hello* aims to make communication for all children and young people a priority in homes and schools across the UK so that they can live life to the full. BT and Pearson Assessment are sponsoring *Hello* and the campaign is backed by the Department for Education and the Department of Health.

**Visit [www.hello.org.uk](http://www.hello.org.uk) to get involved, order free materials and to sign up for regular updates.**

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