

Pearson Assessment supports the new mental health strategy



'No health without mental health' is the new cross government mental health strategy launched on the 2nd February 2011.

Chris Hall, MD of Pearson Assessment responds:

"With at least one in four people experiencing a mental health problem at some point in their lives, the launch of this new cross-government campaign is a positive step forward in recognising the importance of 'good mental health' and the impact that it can have on physical health in turn.

The introduction of this new strategy will mean that interventions and assessments such as the ones developed and distributed by Pearson Assessment can really make a difference to children and adults mental health and well-being, and support those people who need to access these services the most.

The investment of £400million into improving access to services, the placing of children at the heart of this campaign and the extra investment for veterans with mental health problems, shows that this government is committed to investing in our society.

In turn Pearson Assessment has been committed to delivering reliable assessments in the areas of mental health and well-being for over 90 years, for example, we are the publishers of the internationally respected Beck range of products. We will continue to support the government's strategy with projects such as the publication of the Wellbeing Evaluation Scale later this year."



ENDS

Notes:

- Pearson Assessment is the world's largest commercial developer and distributor of educational assessments and psychological testing materials with a 90 year history of commitment to researching and developing products to a reliable high standard.
- Pearson Assessment is dedicated to the pursuit of professional excellence, leadership, and growth through acquisition, development, publication, and the maintenance of quality assessment tools in order to anticipate and meet the needs of its customers.

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