

APPLICATION FORM

Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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The 2011 **Hello** campaign awards
for developing children's
communication

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Category:	Communication Strategy Award
Deadline for applications:	Friday 15th July 2011 @ 11.59pm (UK time)

Eligibility

This Award has been created to celebrate outstanding examples of multi-agency, community-wide strategies to improve children's communication development

All entrants must agree to the terms and conditions for the award and be eligible to apply. A copy is available at www.helloawards.co.uk

Completing the Application Form

Entrants must apply using this application form and not exceed the word counts. Please do not attach additional sheets or send any supporting documentation, materials or pictures. See the *Hello Awards* FAQ on the website, www.helloawards.co.uk for further information.

Once completed, please email a copy to our team at helloawards@pearson.com by **Friday 15th July 2011 @ 11.59pm (UK time)**.

Alternatively, please post your completed form by first-class to:

Hello Awards 2011, Pearson Assessment, 80 Strand, London, WC2R 0RL.

Postal entries must be post-marked no later than **Thursday 14th July 2011**.

Communication Strategy Award

The judges are looking for organisations / partnerships that have prioritised speech, language and communication at a strategic level across a community or wider area.

Within your application, tell us what you do to achieve **at least three** of the following qualities we want to celebrate:

- A community wide strategy that aims to support / improve the speech, language and communication development of its young people
- How you are maximising the impact on your communities, through e.g. evidence based practice
- How you are using innovative practice and strategic goals to reach disadvantaged or hard to reach communities
- Innovative ways in which you are capturing impact of the strategy on children and families
- How you are planning for continuity and sustainability of strategy and practice

Good luck!

Application Form

Please confirm that you have read and agree to the terms and conditions YES / NO



Nominated organisations / partnership

Names

Please enter the details of the main person who should be contacted regarding this application

Name	<input type="text"/>
Job title	<input type="text"/>
Organisation	<input type="text"/>
Address	<input type="text"/>
Town	<input type="text"/>
County	<input type="text"/>
Post code	<input type="text"/>
Phone number	<input type="text"/>
Mobile number	<input type="text"/>
Email address	<input type="text"/>

Please summarise who you are in 100 words or less

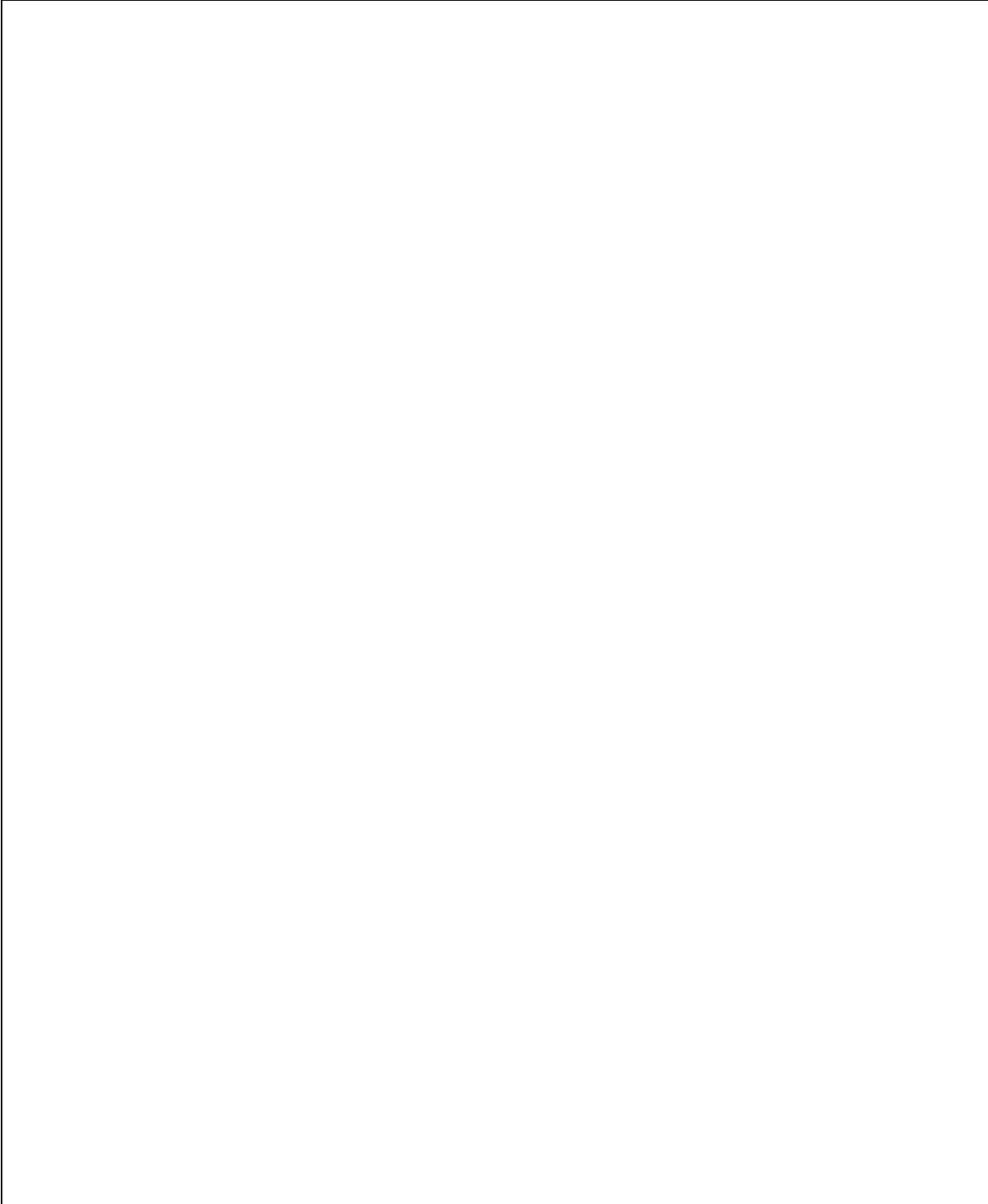
Application – Reason for applying to be a *Hello* Award winner

In the space below, tell us in 500 words or less about the astounding things you do to support children’s communication?

Tell us what you do to achieve **at least three** of the above qualities we want to celebrate:

In the space below, tell us in 500 words or less about the exceptional impact you have on children's language and communication, as well as how it has helped improve their lives.

In this section, you might consider including any statistics, results, case studies and feedback from beneficiaries, amongst other information you have.

A large, empty rectangular box with a thin black border, intended for the user to write their response to the prompts above. The box is currently blank.

Hello - welcome to the 2011 National Year of Communication

***Hello* - the 2011 National Year of Communication**

In the UK today, over 1 million children and young people have some form of speech, language and communication need. This can affect them severely and for life. In areas of poverty, over 50% of children start school with delayed language skills. This puts them at a huge disadvantage to their peers as they struggle to learn and make friends.

Hello is the national year of communication – a campaign to increase understanding of how important it is for children and young people to develop good communication skills. The campaign is run by The Communication Trust, a coalition of over 35 leading voluntary sector organisations; in partnership with Jean Gross, the Government's Communication Champion.

The campaign seeks to support you wherever you are – in your school, nursery, health centre, parent and baby group or local authority – to help improve the communication skills of children and young people in your area so that they can fulfil their potential..

Hello aims to make communication for all children and young people a priority in homes and schools across the UK so that they can live life to the full. BT and Pearson Assessment are sponsoring *Hello* and the campaign is backed by the Department for Education and the Department of Health.

Visit www.hello.org.uk to get involved, order free materials and to sign up for regular updates.

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