

APPLICATION FORM

Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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The 2011 **Hello** campaign awards
for developing children's
communication

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Category:	Communication Friendly Award - Primary Schools
Deadline for applications:	Friday 15th July 2011 @ 11.59pm (UK time)

Eligibility

This Award has been created to celebrate excellence in supporting the development of children's communication from five to 11 years old (primary school age).

All education settings for 5 - 11 year olds are eligible to apply.

All entrants must agree to the terms and conditions for the award and be eligible to apply. A copy is available at www.helloawards.co.uk

Completing the Application Form

Entrants must apply using this application form and not exceed the word counts. Please do not attach additional sheets or send any supporting documentation, materials or pictures. See the *Hello Awards* FAQ on the website, www.helloawards.co.uk for further information.

Once completed, please email a copy to our team at helloawards@pearson.com by **Friday 15th July 2011 @ 11.59pm (UK time)**.

Alternatively, please post your completed form by first-class to:

Hello Awards 2011, Pearson Assessment, 80 Strand, London, WC2R 0RL.

Postal entries must be post-marked no later than **Thursday 14th July 2011**.

Communication Friendly Award - Primary Schools

The judges are looking for outstanding settings who prioritise language and communication and aim for all their children to be good talkers (and listeners).

Within your application, tell us what you do to achieve **at least four** of the following qualities we want to celebrate:

- How children's language and communication is valued and encouraged within your school
- How aware you are of potential speech, language and communication needs and what is in place to make sure children with speech, language and communication needs are spotted early
- Innovative ways you have found to engage and work with parents to support speech, language and communication
- Who else you work with to support children's speech, language and communication development and how this enhances the children's development
- What you do to make sure children with SLCN and those learning English as an additional language can take part, learn and develop in your school
- The impact on your practice and on the children of any training you and / or your staff have been involved in
- Any exciting or innovative practice in your school which has made a difference in supporting children's speech, language and communication

Good luck!

Application Form

Please confirm that you have read and agree to the terms and conditions YES / NO



Nominated setting or school

Name	
Address	
Town	
County	
Post code	

Please enter the details of the main person who should be contacted regarding this application

Name	
Job title	
Organisation	
Address	
Town	
County	
Post code	
Phone number	
Mobile number	
Email address	

Please summarise your setting or school in 100 words or less

Application – Reason for applying to be a *Hello* Award winner

In the space below, tell us in 500 words or less about the astounding things you do to support children’s communication?

Tell us what you do to achieve **at least four** of the above qualities we want to celebrate:

In the space below, tell us in 500 words or less about the exceptional impact you have on children's language and communication, as well as how it has helped improve their lives.

In this section, you might consider including any statistics, results, case studies and feedback from beneficiaries, amongst other information you have.

***Hello* - welcome to the 2011 National Year of Communication**

***Hello* - the 2011 National Year of Communication**

In the UK today, over 1 million children and young people have some form of speech, language and communication need. This can affect them severely and for life. In areas of poverty, over 50% of children start school with delayed language skills. This puts them at a huge disadvantage to their peers as they struggle to learn and make friends.

Hello is the national year of communication – a campaign to increase understanding of how important it is for children and young people to develop good communication skills. The campaign is run by The Communication Trust, a coalition of over 35 leading voluntary sector organisations; in partnership with Jean Gross, the Government's Communication Champion.

The campaign seeks to support you wherever you are – in your school, nursery, health centre, parent and baby group or local authority – to help improve the communication skills of children and young people in your area so that they can fulfil their potential..

Hello aims to make communication for all children and young people a priority in homes and schools across the UK so that they can live life to the full. BT and Pearson Assessment are sponsoring *Hello* and the campaign is backed by the Department for Education and the Department of Health.

Visit www.hello.org.uk to get involved, order free materials and to sign up for regular updates.

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