

APPLICATION FORM

# Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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The 2011 **Hello** campaign awards  
for developing children's  
communication

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<b>Category:</b>	<b>Communication Friendly Award - Early Years Setting</b>
<b>Deadline for applications:</b>	<b>Friday 15<sup>th</sup> July 2011 @ 11.59pm (UK time)</b>

### **Eligibility**

This Award has been created to celebrate excellence in supporting the development of children's communication from birth to five years old.

Entrants might include, but are not limited to:

- Nurseries
- Child minders
- Playgroups
- After school and breakfast clubs
- Holiday play schemes
- Sure Start Children's Centres

All entrants must agree to the terms and conditions for the award and be eligible to apply. A copy is available at [www.helloawards.co.uk](http://www.helloawards.co.uk)

### **Completing the Application Form**

Entrants must apply using this application form and not exceed the word counts. Please do not attach additional sheets or send any supporting documentation, materials or pictures. See the *Hello Awards* FAQ on the website, [www.helloawards.co.uk](http://www.helloawards.co.uk) for further information.

Once completed, please email a copy to our team at [helloawards@pearson.com](mailto:helloawards@pearson.com) by **Friday 15<sup>th</sup> July 2011 @ 11.59pm (UK time)**.

Alternatively, please post your completed form by first-class to:

Hello Awards 2011, Pearson Assessment, 80 Strand, London, WC2R 0RL.

Postal entries must be post-marked no later than **Thursday 14<sup>th</sup> July 2011**.

## Communication Friendly Award - Early Years Setting

The judges are looking for outstanding settings who prioritise language and communication and aim for all their children to be good talkers (and listeners).

Within your application, tell us what you do to achieve **at least four** of the following qualities we want to celebrate:

- How children's language and communication is valued and encouraged within your setting
- What you do to make sure children with speech, language and communication needs are spotted early
- Innovative ways you have involved parents in supporting speech, language and communication and the kinds of activities have helped with this
- Who else you work with to support children's speech, language and communication development and how this enhances the children's experience
- The impact on your practice of any training you and / or your staff have been involved in
- What you do to make sure children with SLCN and those learning English as an additional language can take part, learn and develop in your setting
- Any exciting or innovative practice in your setting which has made a difference in supporting children's speech, language and communication

**Good luck!**

## **Application Form**

Please confirm that you have read and agree to the terms and conditions YES / NO



### **Nominated setting or service**

Name	
Address	
Town	
County	
Post code	

**Please enter the details of the main person who should be contacted regarding this application**

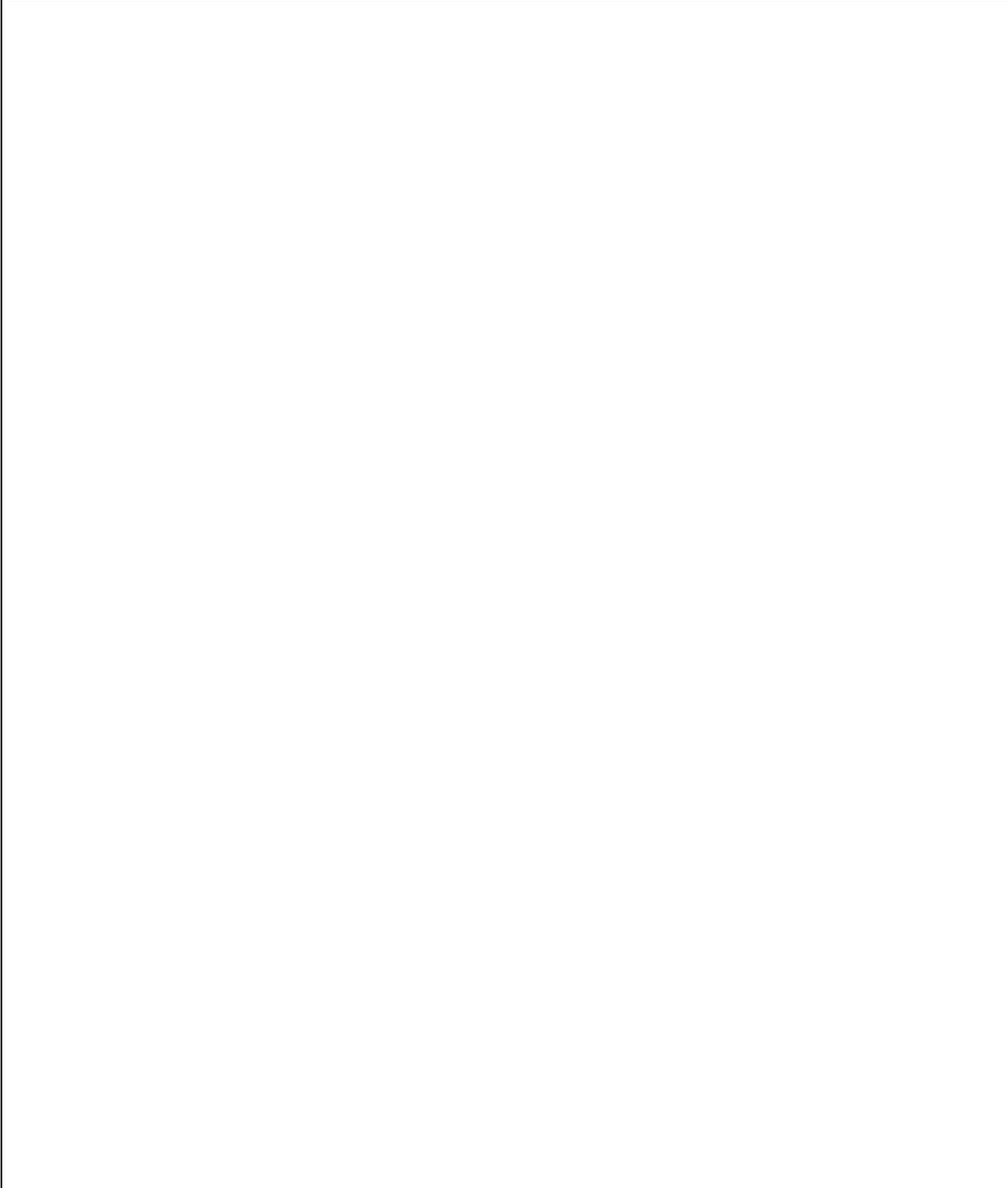
Name	
Job title	
Organisation	
Address	
Town	
County	
Post code	
Phone number	
Mobile number	
Email address	

**Please summarise your setting or service in 100 words or less**

**Application – Reason for applying to be a *Hello* Award winner**

In the space below, tell us in 500 words or less about the astounding things you do to support children’s communication?

Tell us what you do to achieve **at least four** of the above qualities we want to celebrate:

A large, empty rectangular box with a thin black border, intended for the applicant to write their response to the questions above. The box is currently blank.

In the space below, tell us in 500 words or less about the exceptional impact you have on children's language and communication, as well as how it has helped improve their lives.

In this section, you might consider including any statistics, results, case studies and feedback from beneficiaries, amongst other information you have.

A large, empty rectangular box with a thin black border, intended for the user to write their response to the prompts above. The box is currently blank.

## ***Hello* - the 2011 National Year of Communication**

In the UK today, over 1 million children and young people have some form of speech, language and communication need. This can affect them severely and for life. In areas of poverty, over 50% of children start school with delayed language skills. This puts them at a huge disadvantage to their peers as they struggle to learn and make friends.

*Hello* is the national year of communication – a campaign to increase understanding of how important it is for children and young people to develop good communication skills. The campaign is run by The Communication Trust, a coalition of over 35 leading voluntary sector organisations; in partnership with Jean Gross, the Government's Communication Champion.

The campaign seeks to support you wherever you are – in your school, nursery, health centre, parent and baby group or local authority – to help improve the communication skills of children and young people in your area so that they can fulfil their potential..

*Hello* aims to make communication for all children and young people a priority in homes and schools across the UK so that they can live life to the full. BT and Pearson Assessment are sponsoring *Hello* and the campaign is backed by the Department for Education and the Department of Health.

Visit [www.hello.org.uk](http://www.hello.org.uk) to get involved, order free materials and to sign up for regular updates.

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