

APPLICATION FORM

Shine a Light

*The 2011 **Hello** campaign awards for developing children's communication*

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The 2011 **Hello** campaign awards
for developing children's
communication

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Category:	Commissioning Award
Deadline for applications:	Friday 15th July 2011 @ 11.59pm (UK time)

Eligibility

This Award has been created to celebrate excellence in joined-up commissioning of SLC/SLCN services.

Entrants might include, but are not limited to, Primary Care Trusts/GP Consortia and Local Authorities.

All entrants must agree to the terms and conditions for the award and be eligible to apply. A copy is available at www.helloawards.co.uk

Completing the Application Form

Entrants must apply using this application form and not exceed the word counts. Please do not attach additional sheets or send any supporting documentation, materials or pictures. See the *Hello Awards* FAQ on the website, www.helloawards.co.uk for further information.

Once completed, please email a copy to our team at helloawards@pearson.com by **Friday 15th July 2011 @ 11.59pm (UK time)**.

Alternatively, please post your completed form by first-class to:

Hello Awards 2011, Pearson Assessment, 80 Strand, London, WC2R 0RL.

Postal entries must be post-marked no later than **Thursday 14th July 2011**.

Commissioning Award

The judges are looking for bodies / areas that have prioritised the commissioning of speech, language and communication at a strategic level across a community.

Within your application, tell us what you do to achieve **at least three** of the following qualities we want to celebrate:

- The extent of joint / joined up commissioning for speech, language and communication across health and education
- Innovative ways in which you have enabled mapping and /or assessment of need in relation to your local population
- How you have involved service users in reviewing and developing planning
- How joint commissioning has impacted on improvements in quality and efficiency of services
- How you are effectively evaluating the impact on the experience of children and young people and their families
- Effective systems for specifying expected outcomes, including monitoring and evaluation against agreed outcomes

Good luck!

Application Form

Please confirm that you have read and agree to the terms and conditions YES / NO



Nominated body

Name	
Address	
Town	
County	
Post code	

Please enter the details of the main person who should be contacted regarding this application

Name	
Job title	
Organisation	
Address	
Town	
County	
Post code	
Phone number	
Mobile number	
Email address	

Please summarise your role in 100 words or less

Application – Reason for applying to be a *Hello* Award winner

In the space below, tell us in 500 words or less about the astounding things you do to support children and young people’s speech, language and communication?

Tell us what you do to achieve **at least three** of the above qualities we want to celebrate:

In the space below, tell us in 500 words or less about the exceptional impact you have on children's and young people's speech, language and communication, as well as how it has helped improve their lives.

***Hello* - the 2011 National Year of Communication**

In the UK today, over 1 million children and young people have some form of speech, language and communication need. This can affect them severely and for life. In areas of poverty, over 50% of children start school with delayed language skills. This puts them at a huge disadvantage to their peers as they struggle to learn and make friends.

Hello is the national year of communication – a campaign to increase understanding of how important it is for children and young people to develop good communication skills. The campaign is run by The Communication Trust, a coalition of over 35 leading voluntary sector organisations; in partnership with Jean Gross, the Government's Communication Champion.

The campaign seeks to support you wherever you are – in your school, nursery, health centre, parent and baby group or local authority – to help improve the communication skills of children and young people in your area so that they can fulfil their potential..

Hello aims to make communication for all children and young people a priority in homes and schools across the UK so that they can live life to the full. BT and Pearson Assessment are sponsoring *Hello* and the campaign is backed by the Department for Education and the Department of Health.

Visit www.hello.org.uk to get involved, order free materials and to sign up for regular updates.

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